



**Strategic Plan Monitoring and Implementation Committee**  
University of North Florida  
Virtual  
2024-10-24 09:00 - 10:00 EDT

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# Strategic Plan Monitoring and Implementation Committee

University of North Florida

Thursday, October 24, 2024 at 9:00 AM to 10:00 AM

Virtual

## Agenda

I. Call to Order

II. Public Comment

III. Approval Item

IV. SPMIC-1: Consent Agenda

A. April 11, 2024 Draft Strategic Plan Implementation and Monitoring Committee Meeting Minutes

V. Discussion Items

A. DISC-1: Update on the Strategic Plan Key Performance Indicators 9:00 AM  
Presen

**UNF Board of Trustees**  
**Strategic Plan Monitoring and Implementation Committee**  
October 24, 2024

**Subject: Strategic Plan Monitoring and Implementation Committee Meeting Minutes**

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**Recommended Action:**

Approval of April 11, 2024 Draft Strategic Plan Monitoring and Implementation Committee Meeting Minutes

**Background Information:**

Committee members will review and approve the Minutes of the SPMI Committee meeting held on April 11, 2024

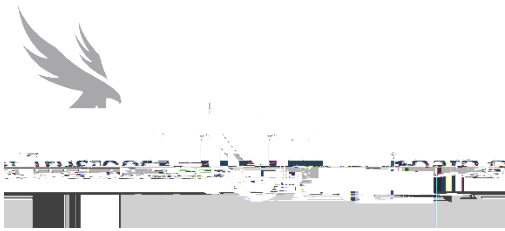
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**Supporting documentation:**

1. April 10, 2024 Strategic Plan Monitoring and Implementation Committee Meeting Minutes

**Presenter:**

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Item #: DISC-1  
Information Item

UNF Board of Trustees  
Strategic Plan Monitoring and Implementation Committee  
October 24, 2024

Subject: Update on the Strategic Plan Key Performance Indicators

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Recommended Action:

No action necessary. This is presented for information purposes.

Background Information:

Dr. Paul Eason, Vice President of Strategy and Innovation, will present an update on UNF's Strategic Plan Key Performance Indicators (KPIs). The report will highlight the actions implemented and its impact on the KPIs. Updates on metrics that have not been met, or are in revision (enrollment, community partnerships, US News and World Report) will be provided.

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Supporting documentation:

1. Update PPT

Presenter:

Dr. Paul Eason, Vice President of Strategy and Innovation  
Dr. Glen Besterfield, Dean of Enrollment Management  
Dr. Abby Wilcox, Associate Vice President of Institutional Research  
Dr. Richmond Wynn, Vice President of Community Engagement & Partnerships

UNF Board of Trustees  
Strategic Plan Monitoring and Implementation Committee  
October 24, 2024

Subject: Committee Discussion

Recommended Action:

No action necessary. This is presented for information purposes.

Background Information:

Andrea Jones, Vice President of Marketing and Communications will lead the committee in a discussion of efforts to increase the peer assessment score in the USNWR survey. Background will be provided in the process by which USNWR solicits the information used in scoring. Tactics employed by other institutions will be presented.

Supporting documentation:

1. 1 R Q H

Presenter:

Andrea Jones, Vice President of Marketing and Communications