

Spinnaker



subscribers on each platform. His second goal is to utilize more user-generated content on social media. His third goal is to establish a comms channel across all departments for more effective collaboration.

**Old Business:**

The Advisory Board votes on the April 26, 2024, meeting minutes. Francine motions to approve the minutes, and Ken seconds the motion. The minutes are approved unanimously.

**Announcements:**

The next meeting will be on September 6, 2024, at 9:00 a.m.

**Adjourned** – 10:10 a.m.