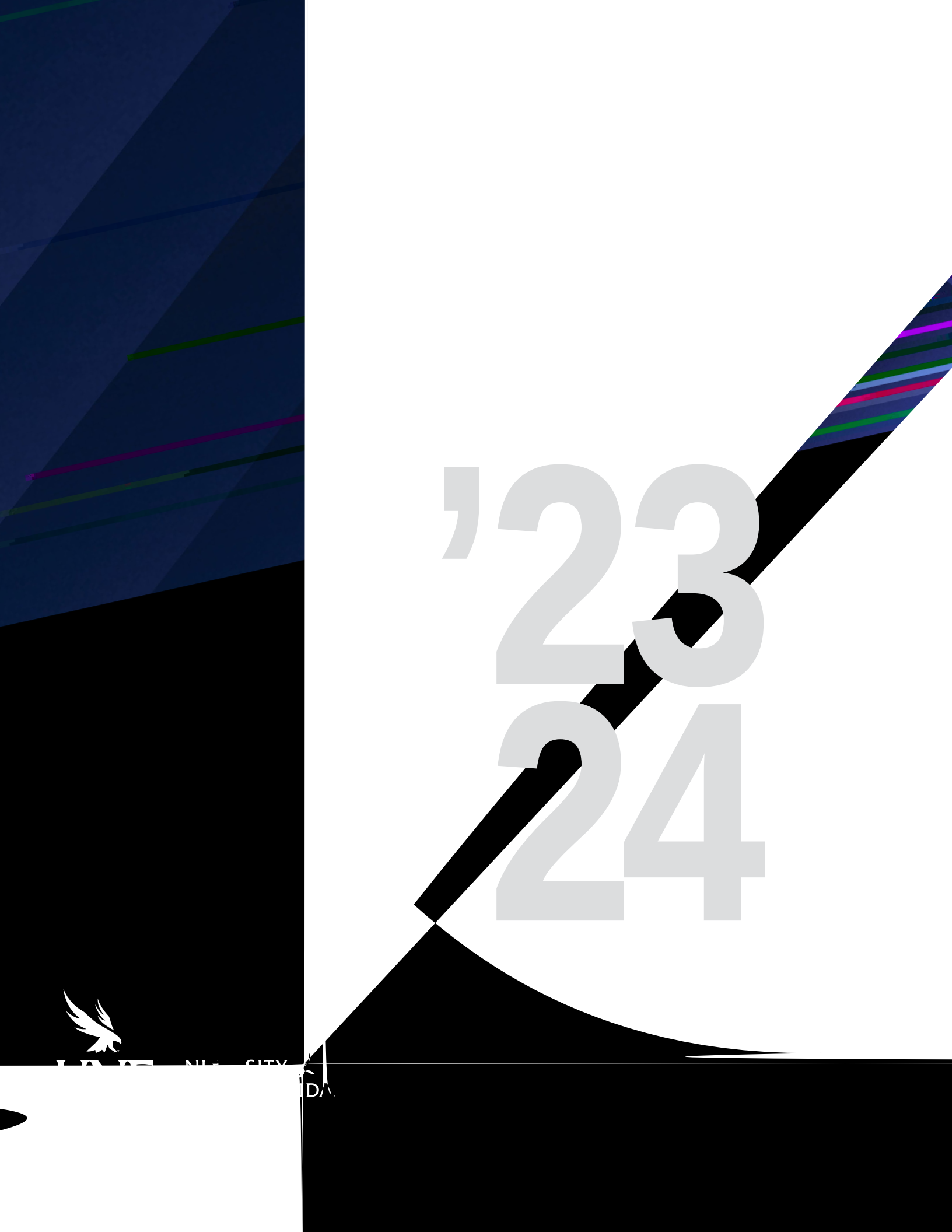
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Team Reports

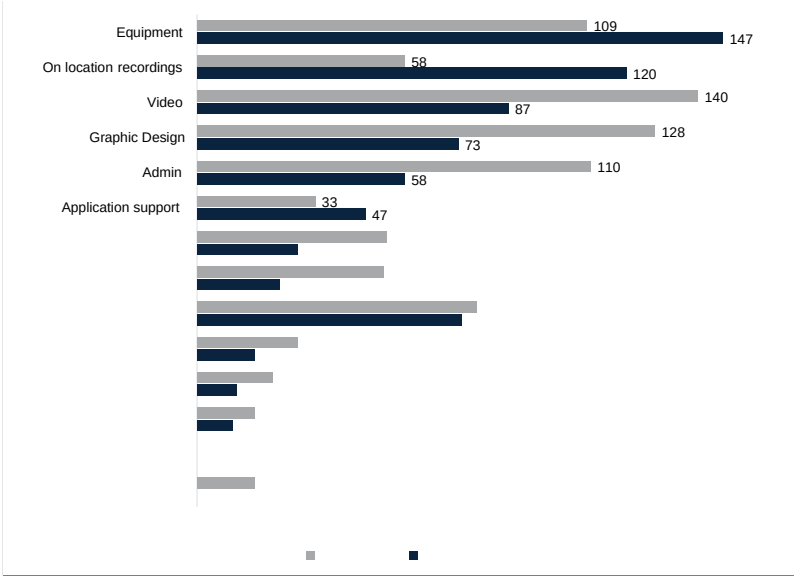
Dave Wilson
Associate Director, CIRT
and Creative Team Lead

The Creative Team supports faculty teaching and research technology through project consultation, media development, and general technology assistance. Essential services include equipment lending, video production, 3D scanning and printing, graphic design, online survey tools, and faculty web publishing support.

Support Summary

During the 2024 academic year, the Creative Team successfully managed 552 projects, supporting 237 distinct faculty members. Figure 1 offers a comprehensive breakdown of the team's engagement, organized by the type of service provided. It's important to highlight that Figure 1 UHþHFWV WKH QXPEHU RI FRQWULEXWRUV SHU SURMHF which might exceed the actual number of projects

Projects by Service



Team Reports

2. Service Adjustments:
   a. Focused on media-centric services, we adjusted our offerings to better support the creation and dissemination of multimedia content.

Term	Hours Booked
Fall 2023	91.25
Spring 2024	159.25
Summer 2024	62.50
Total	313

Table 1. Studio hours booked by semester

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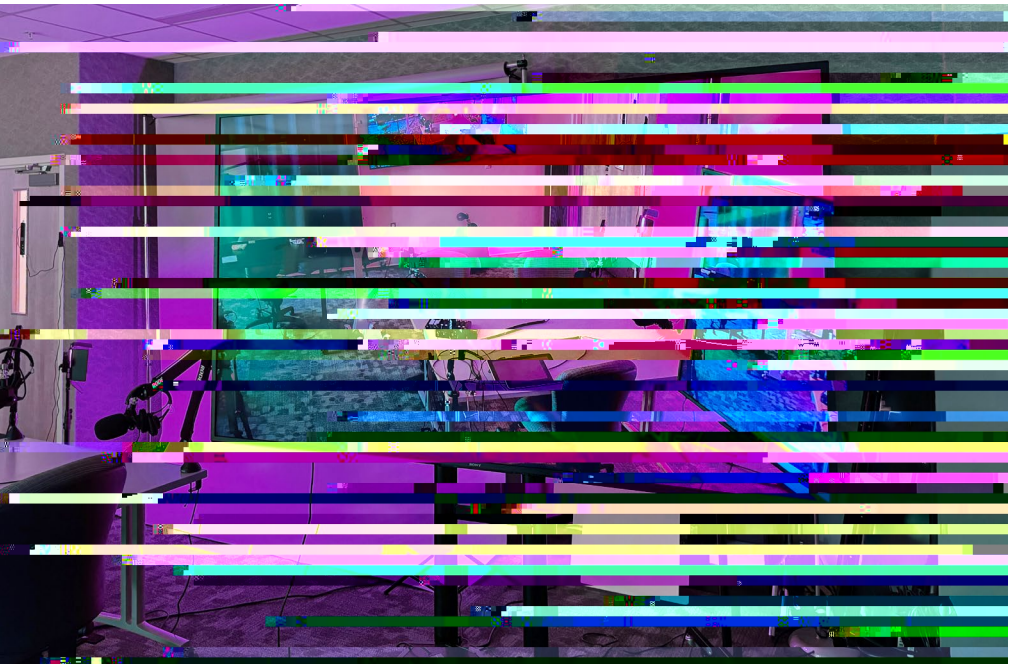
- Studio bookings rose from 197 in 2023 to 292 in 2024.
- On-location recordings increased from 58 in 2023 to 120 in 2024.
- The number of videos and live streams produced grew from 247 in 2023 to approximately 665 in 2024.
- The total hours the studio was booked decreased from 406.5 in 2023 to 313 in 2024 due to a shift in the default booking time from 60 minutes to 30 minutes.



CIRT's video studio allows instructors to include visually-engaging material in their teaching and research.

Team Reports

Service Adjustments

To support the second goal, the Creative Team U H ý Q H G L W V V H U Y L F H V W R F R Q F H Q W U D W H R Q P H G L D E offerings:

- Online survey support was transferred to the Online Learning Support Team.
- Accessibility support was moved to the Instructional Design Team.

- CIRT leadership collaborated with ITS to enhance the technology research support model for faculty. This collaboration led to the ITS Academic Research Technology Department taking on data collection and cleanup and GIS services from the Creative Team. Additionally, ITS now supports the licensing and installation of qualitative data analysis software and 2ovidtheta71tbrts tln3e ang andltthosnolools.MC /P <</MCID 2 >>BD9 0.98 01 (2601(•)Tl

Team Reports

Laura Jackson
Assistant Director of Online Course Development

The Instructional Design (ID) Team's primary role is to support UNF faculty through the structured process of designing, developing, and delivering instructional materials. Our team offers expertise in instructional design best practices, assists in transitioning traditional course content to online formats, and provides faculty training on both the pedagogical and practical skills required for creating engaging, interactive instructional materials. We also foster collaboration between instructional design professionals and the academic community.

Key Accomplishments for 2023-2024

- 260 total accessibility requests
- 144 faculty/staff participants enrolled in Teaching Online (TOL) training

Online Program Development

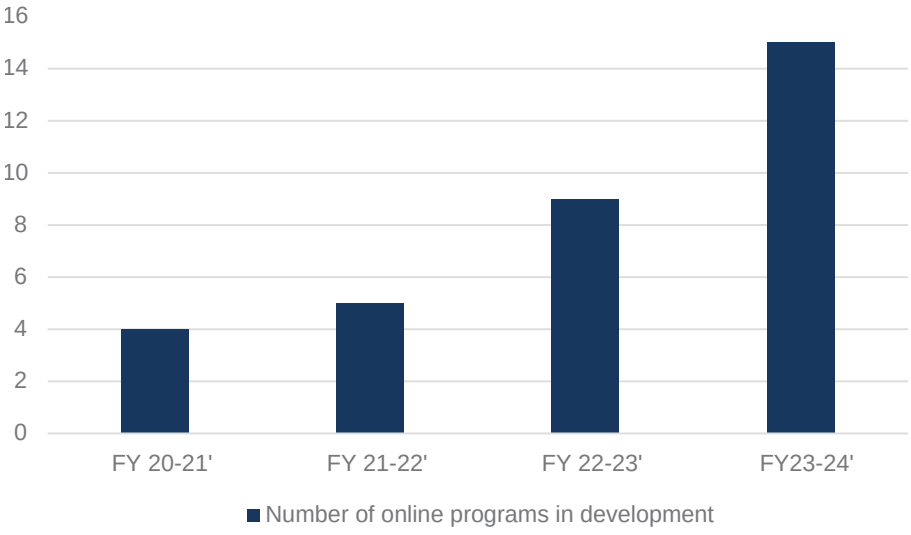


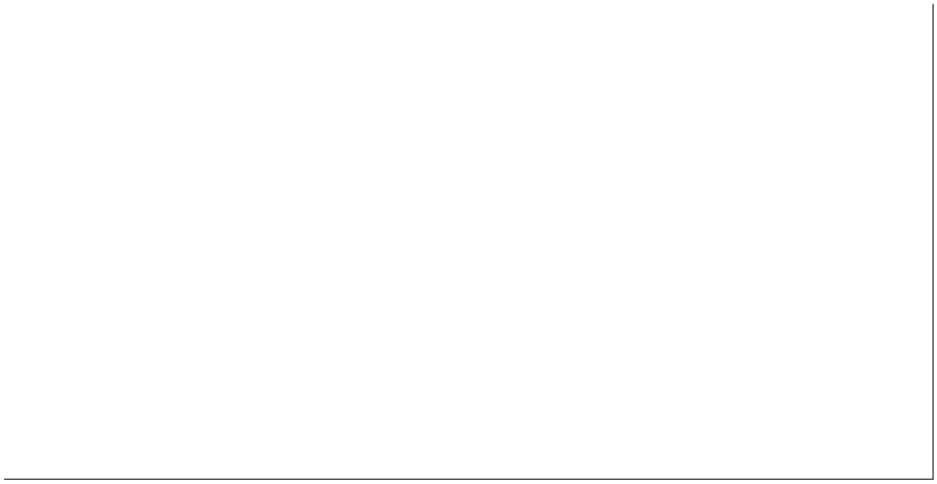
Figure 2. Number of online programs in development

- 92 full course accessibility reviews as part of the online course design quality review process
- 87 courses completed an online course design quality review
- 78 banners created for online courses
- 74 internal online course design quality reviews
- 44 program-based online courses developed
- 13 courses achieved national Quality Matters & H U W L ý F D W L R Q

Program Development and Course Design Quality

The Instructional Design (ID) Team collaborated with various departments and programs to transition entire degree programs to fully online formats. During this annual year, there were 15 active programs under development (Figure 2). This includes continued work on nine existing programs, adding six new programs to the portfolio, and completing one program. Within these programs, 44 online courses met standards during the online course design quality review process.

In addition to the program-related courses, the ID Team also assists individual faculty members with creating or revising online courses for online course design quality review as part of the Distance Learning Course Development (DCD) process. New applications for development were paused in Fall 2023 in preparation for the launch of a new DCD process in Spring 2024. Between



Team Reports

Canvas Accessibility Initiative

This year, the Coordinator of Accessibility Training transitioned to the Instructional Design (ID) Team. This change fosters closer collaboration between the Accessibility Coordinator and Instructional Designers, enhancing efforts to improve the accessibility of Canvas course content and ensure that all materials meet accessibility standards.

Teaching Online (TOL) Course

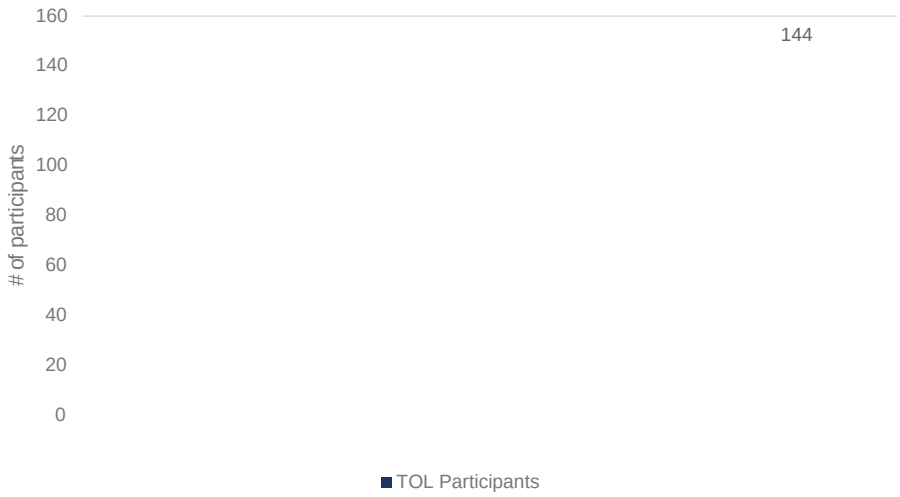
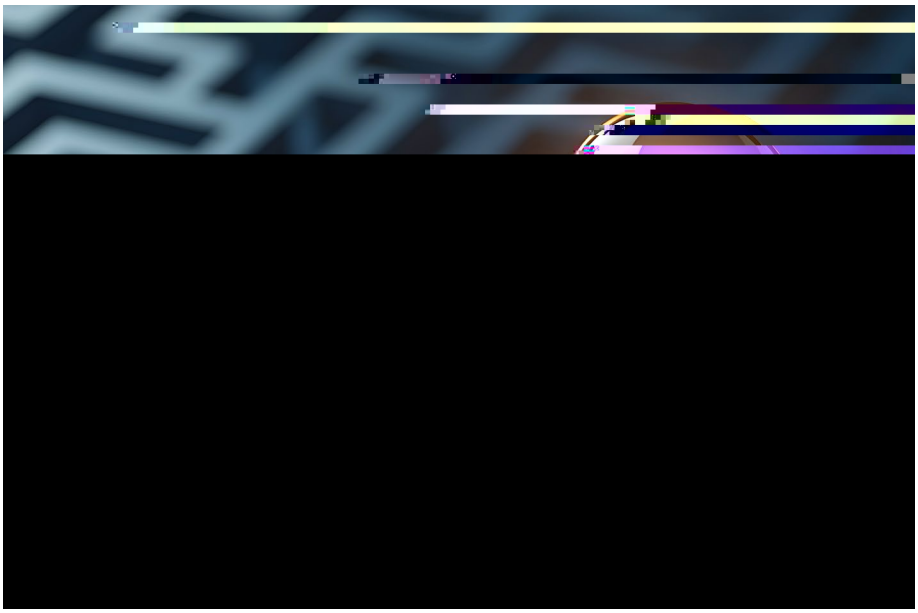


Figure 4. Faculty who have completed the Teaching Online (TOL) Foundation course

The Canvas Accessibility Initiative focuses on enhancing the accessibility of instructional materials within the LMS to ensure a welcoming and inclusive environment for all students. The university utilizes Ally as a key tool to monitor and improve the accessibility of instructional content

Team Reports

Additionally, Canvas base functionality improvements over the past year include custom gradebook statuses, versatile media embedding tools, and enhanced interactive discussion-board features. Updates to the embedded Library Guide and Student Resources have also been implemented.



Team Reports

“The Future of Learning: Integrating ChatGPT in Student Tasks.” Continuing the trend from last year’s workshop on integrating artificial intelligence in education, with faculty keen to

Team Reports

badging platform. This collaboration included the creation of support processes, documentation, and internal training, all in the service of enhancing user experience and ensuring program scalability.

Note also that this academic year, Qualtrics support transitioned from the CIRT Creative team to the Online Learning Support team. Although we are still evaluating the best way to report on Qualtrics usage and support, we can share some preliminary numbers. This academic year, Qualtrics hosted a total of 29,522 surveys, over 15,000 of which are currently active, representing nearly 50,000

CIRT by the Numbers 2023 – 2024

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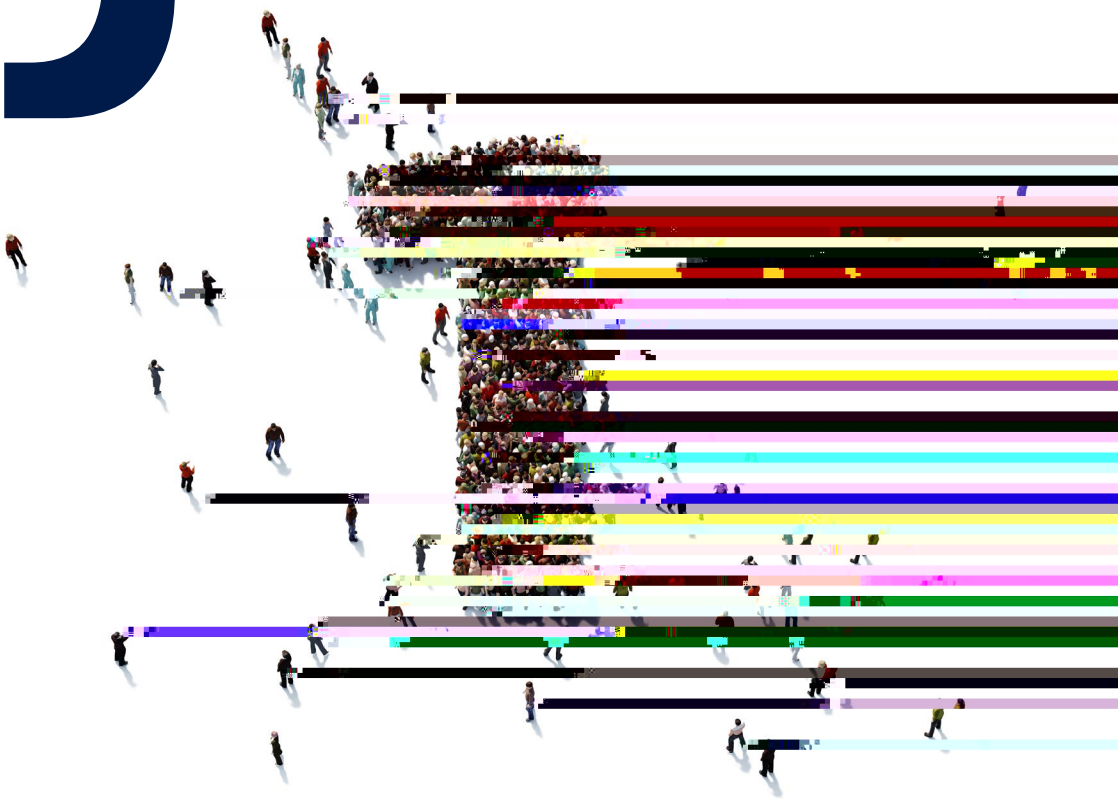

Strategic Updates

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1. Developed a Teaching Online Course (TOL) to a single course available to all faculty.
2. Implemented a revamped Distance Course Development (DCD) process for online course d
3. Improved faculty training modes and workshop models.
4. Created a more robust service model for Canvas integrations (LTIs).
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6. Expanded visual design, video, and audio support.
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Annual Goals 2024-2025

1. Enhance and optimize media production services.
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3. Host an annual ‘Innovative Teaching Showcase’ in partnership with the Digital Learning Cor
   (DLC) and the Campus Technology Committee (CTC).
4. Enhance training programs and support for new digital tools and Canvas functionalities.
5. Identify additional opportunities to support institutional goals.
6. Continue supporting the redesign of general education courses to promote student success